

Regd. Office: OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,
SWASTIK CROSS ROADS, OFF: C.G.ROAD,
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:**30025866
E-Mail: orient.tradelink@gmail.com, Website: www.orienttradelink.in

To, The Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400001	Symbol: ORIENTTR Scrip Code: 531512 ISIN: INE681D01039
--	---

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) regarding acquisition of Commercial Rights

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, (SEBI Listing Regulations), we hereby notify our esteemed shareholders and stakeholders that **Orient Tradelink Limited** has entered into an agreement with Radiant Sports Management Private Limited dated **04th May, 2026**, for the acquisition of exclusive marketing, merchandising, and commercial rights of the Para Cricket League.

The key details of the Transaction are mentioned below:

- **Nature of Acquisition:** marketing, merchandising, and commercial rights of the Para Cricket League.
- **Scope:** The event is being telecast for five (5) days on the PO Channel, enhancing visibility and audience reach
- **Event occurred:** July–August 2026

The Company believes that this acquisition will:

- Expects strong revenue generation potential from the Para Cricket League through commercial rights exploitation.
- Expected to contribute to brand positioning in the global sports ecosystem.
- This initiative as a long-term value creation opportunity, both financially and socially, by contributing to the development of para sports.

This acquisition represents a landmark step in the Company’s diversification strategy and its commitment to building sustainable, high-impact business verticals.

We are attaching the press release herewith for taking the said information on records.

For and on behalf of
Orient Tradelink Limited

Aushim Khetarpal
Managing Director & CFO
DIN: 00060319

Encl: Press Release

ORIENT TRADELINK LIMITED

CIN: L65910GJ1994PLC022833
Corporate Office: 141 - A. Ground Floor,
Shahpur Jat Village, New Delhi-110049. Tel: 9999313918

Orient Tradelink Limited

CIN: L65910GJ1994PLC022833

Registered Office: 141-A, Ground Floor,

Shahpur Jat Village,

New Delhi-110049

Date: 4th May 2026

Subject: Strategic Acquisition of Commercial Rights for Para Cricket League and Launch of Radiant Cup in Sri Lanka

This is to inform the stakeholders and the stock exchanges that Orient Tradelink Limited ("the Company") has entered into a Memorandum of Understanding (MoU) with Radiant Sports Management for the acquisition of exclusive marketing, merchandising, and commercial rights of the Para Cricket League.

Pursuant to the said MoU, the Company has secured these rights for a period of three (3) years, marking a significant strategic expansion into the inclusive sports and intellectual property (IP) ecosystem.

Key Highlights of the Development

1. The Radiant Para Cricket League, the first event under the broader Radiant Cup, is currently being आयोजित in Sri Lanka.
2. This marks a first-of-its-kind para cricket league in Sri Lanka, contributing to the development of para sports at an international level.
3. The event is being telecast for five (5) days on the PO Channel, enhancing visibility and audience reach.
4. Former Sri Lankan international cricketer Nuwan Zoysa has extended his support and association with the initiative.

Strategic and Business Outlook

The above acquisition is aligned with the Company's long-term strategy of investing in scalable sports properties and media-led IPs.

1. The Company expects strong revenue generation potential from the Para Cricket League through commercial rights exploitation.
2. This initiative is also expected to contribute to brand positioning in the global sports ecosystem.
3. The Company reiterates that all investments related to this acquisition have been undertaken through internal accruals, with no external borrowing.

Future Developments

1. As part of cross-border sporting collaboration, Sri Lankan players are expected to participate in the Para Cricket League scheduled in India during July–August 2026.

2. The Company views this initiative as a long-term value creation opportunity, both financially and socially, by contributing to the development of para sports.

Additional Business Updates

The Company also continues to strengthen its media and entertainment portfolio, including the upcoming film project “Children of God”, scheduled for release in the coming months.

Based on current business momentum and strategic initiatives, the Company remains optimistic about significant growth in its financial performance over the next financial periods.

Conclusion

This acquisition represents a landmark step in the Company’s diversification strategy and its commitment to building sustainable, high-impact business verticals.