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NAVRANGPURA, AHMEDABAD: 380 009. Tel:30025866
E-Mail: orient.tradelink@gmail.com, Website: www.orienttradelink.in

Date: 14-09-2026

To, The Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400001	Symbol: ORIENTTR Scrip Code: 531512 ISIN: INE681D01039
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Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") regarding acquisition of Commercial Rights

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, (SEBI Listing Regulations), we hereby notify our esteemed shareholders and stakeholders that **Orient Tradelink Limited** has acquisition of specified commercial rights in the feature film Children of God for a period of seven years, subject to the terms and conditions of the definitive agreements.

The key details of the Transaction are mentioned below:

- **Nature of Acquisition:** commercial rights in the feature film Children of God
- **Scope:** The seven-year rights period provides the Company with an opportunity to explore the acquired property progressively beyond its initial theatrical release, subject to the rights acquired and applicable contractual arrangements.
- **Event occurred:** 14th September, 2026

The Company believes that this acquisition will:

- Domestic theatrical distribution
- Overseas theatrical distribution
- Television/satellite exploitation and related commercial rights
- International markets
- Dubbing and language adaptation
- Publishing and book rights
- Merchandising and allied intellectual-property opportunities
- Other permissible commercial utilization of the film and associated content

The Company believes that the combination of the film's distinctive subject, pre-release visibility and multiple potential formats provides an opportunity to develop Children of God as a content asset with a longer commercial life beyond its theatrical window.

We are attaching the press release herewith for taking the said information on records.

For and on behalf of
Orient Tradelink Limited

Aushim Khetarpal
Managing Director & CFO
DIN: 00060319

Encl: Press Release

ORIENT TRADELINK LIMITED

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ORIENT TRADELINK LIMITED

CORPORATE ANNOUNCEMENT

ORIENT TRADELINK LIMITED ACQUIRES SEVEN-YEAR COMMERCIAL RIGHTS FOR MUCH-ANTICIPATED FEATURE FILM CHILDREN OF GOD

Mumbai | 14 September 2026

Orient Tradelink Limited ("the Company") is pleased to announce that it has entered into definitive arrangements for the acquisition of specified commercial rights in the feature film Children of God for a period of seven years, subject to the terms and conditions of the definitive agreements.

The film is scheduled for a nationwide theatrical release on 23 October 2026.

The acquisition marks the Company's strategic entry into entertainment content and intellectual-property assets, with opportunities for commercial utilisation across theatrical exhibition, overseas markets, television/satellite, dubbing and language adaptation, publishing, merchandising and other permissible formats.

CHILDREN OF GOD: BUILDING MOMENTUM AHEAD OF RELEASE

Children of God is a socially relevant Hindi feature film based on a true story, centred on themes of identity, acceptance, dignity, resilience and the human journey from rejection towards hope and belonging.

The film follows Amit, a young person who faces rejection because of being different and eventually finds acceptance within a transgender community. Through its central character and narrative, the film explores discrimination, compassion, identity and the fundamental human need for dignity and acceptance.

The project has generated considerable interest ahead of its theatrical release. Actor-filmmaker Aushim Khetarpal, associated with the film as producer and actor, has highlighted its larger social message and its objective of bringing greater visibility and dignity to a community that has historically remained underrepresented.

The film has also received attention through its international journey, including its reported presence at the Cannes Film Market 2026, providing an international platform ahead of its Indian theatrical release.

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The promotional campaign gained further momentum with the trailer and music launch held in Shirdi in July 2026, bringing together the film's cast, creative team and prominent guests. The campaign has focused on the film's message of equality, compassion, acceptance and human dignity.

With its social relevance, pre-release visibility, international exposure and nationwide theatrical release scheduled for October 2026, the Company believes Children of God presents a distinctive content property with potential for commercial utilisation across multiple markets and formats.

SEVEN-YEAR COMMERCIAL RIGHTS

The seven-year rights period provides the Company with an opportunity to explore the acquired property progressively beyond its initial theatrical release, subject to the rights acquired and applicable contractual arrangements.

The acquired rights provide opportunities relating to:

- * Domestic theatrical distribution
- * Overseas theatrical distribution
- * Television/satellite exploitation and related commercial rights
- * International markets
- * Dubbing and language adaptation
- * Publishing and book rights
- * Merchandising and allied intellectual-property opportunities
- * Other permissible commercial utilisation of the film and associated content

The Company believes that the combination of the film's distinctive subject, pre-release visibility and multiple potential formats provides an opportunity to develop Children of God as a content asset with a longer commercial life beyond its theatrical window.

APPROXIMATELY ₹1 CRORE PUBLICITY AND MARKETING PROGRAMME

As part of its commercial strategy for the property, the Company proposes to deploy approximately ₹1 crore towards publicity, marketing and promotional activities for Children of God, subject to applicable commercial arrangements and approvals.

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The promotional campaign has already commenced and is expected to intensify in the run-up to the film's theatrical release on 23 October 2026.

The campaign will seek to leverage the film's existing media visibility, international exposure and social relevance to build awareness across India and selected overseas markets.

DEVELOPING THE PROPERTY BEYOND CINEMA

The Company also intends to explore opportunities to develop Children of God beyond its theatrical life cycle.

The underlying story is currently being developed into a book, providing an additional publishing opportunity and enabling the story and its message to reach audiences beyond the cinema.

Subject to applicable rights and commercial arrangements, the Company may also explore opportunities in:

- * International distribution
- * Language adaptations
- * Publishing
- * Merchandising
- * Other allied formats and intellectual-property opportunities

STRATEGIC SIGNIFICANCE

The acquisition is aligned with the Company's objective of evaluating opportunities in content-led and intellectual-property assets that may provide avenues for revenue generation over an extended period.

The seven-year rights period provides flexibility to explore different commercial opportunities across territories, languages, media and formats, subject to market conditions and the rights available to the Company.

The Company believes that Children of God, with its socially relevant narrative, growing pre-release visibility, international exposure and multi-format potential, represents a distinctive addition to its entertainment and content portfolio.

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MANAGEMENT COMMENT

Commenting on the acquisition, the Management of Orient Tradelink Limited said:

“We are pleased to associate with Children of God, a film that combines a compelling human story with a socially relevant message of dignity, acceptance and equality. The film’s distinctive subject, growing visibility ahead of release and international exposure make it an interesting content property with opportunities across multiple markets and formats.

“With the nationwide theatrical release scheduled for 23 October 2026, our focus will be on supporting the film’s visibility while also evaluating opportunities to develop the property beyond its initial theatrical window. Our proposed investment of approximately ₹1 crore towards publicity and marketing reflects our commitment to building awareness around the film and its message.

“Over the seven-year rights period, we intend to evaluate opportunities across theatrical, television, international distribution, dubbing, publishing, merchandising and other permissible formats. While the commercial outcome will depend on audience response, market conditions and execution, we believe Children of God has the potential to become a meaningful addition to our content portfolio.”

ABOUT CHILDREN OF GOD

Children of God is a Hindi social drama based on a true story, directed by Ashish Saxena and featuring Aushim Khetarpal, Akash Verma, Raadhika Khetarpal and other members of the cast.

The film explores identity, rejection, belonging, resilience and the pursuit of dignity through the journey of its central character.

The film’s trailer and music were unveiled in Shirdi in July 2026, following its international exposure at the Cannes Film Market earlier in the year.

The film is scheduled for nationwide theatrical release on 23 October 2026.

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DISCLAIMER

Certain statements contained in this announcement may constitute forward-looking statements, including statements relating to marketing plans, commercial opportunities, revenue potential and future development of the intellectual property.

Such statements are based on current expectations and assumptions and are subject to risks, uncertainties and other factors. Actual results may differ materially from those expressed or implied.

The Company undertakes no obligation to publicly update or revise such statements except as may be required under applicable laws and regulations.

For Orient Tradelink Limited

Aditya Tiwari
PR Team



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Hindustan Times

Actor and filmmaker Aushim Khetrapal's new film Children of God gives voice to Kinnar community, aims for equality



Actor and filmmaker Aushim Khetrapal's new film Children of God gives voice to Kinnar community, aims for equality

News18

Aushim Khetrapal's film Children of God portrays true stories of kinnars, aims to give them voice, dignity and equal rights, featuring 40 kinnars and a non commercial release



Filmmaker Aushim Khetrapal Backs Film On Kinnar Community, Says 'They Are Children of God'

Shirdi Mein Hui Film "Children of God" Ke Song Aur Trailer Ki Grand Launching | Asian Tv News



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President Award Winner Aushim Khetrapal Ka Exclusive Interview | Shirdi Sai Baba Film Ka Safer

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TEHALKA SAMACHAR

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'Children of God'

Trailer and Music Launched in Shirdi, Celebrating Sai Baba's Message of Compassion and Inclusion



The trailer and music for the film 'Children of God' were launched in Shirdi, celebrating Sai Baba's message of compassion and inclusion. The film, directed by Aushim Khetrapal, features 40 kinnars and aims to give them voice, dignity and equal rights. The launch event was held at the Sai Baba Temple in Shirdi, where a large gathering of devotees and kinnars participated. The film is a non-commercial release and is set to be released in theaters across India.

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Filmmaker-actor Aushim Khetrapal (popularly known for Shirdi Sai Baba, Sai Baba series) is set to highlight a new perspective on the third gender community with his upcoming film, Children of God.

Read here:
<https://www.dnaindia.com/bollywood/report-shirdi-sai-baba-actor-aushim-khetrapal-advocates-for-third-gender-backs-children-of-god-calls-it-fresh-cinematic-effort-to-bring-change-3207982>

#DNAUpdates | #AushimKhetrapal | #ChildrenOfGod | #ShirdiSaiBaba

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Children of God Shines at Cannes Film Market, A Proud Global Moment for Indian Cinema

By PNB | Updated: May 18, 2026 11:45 IST

Aushin Khatrapal's Children of God Shines at Cannes Film Market 2026 Cannes (France), May 18: Indian cinema marked an ...



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साई बाबा के संदेश को आगे बढ़ाएगी 'चिल्ड्रन ऑफ गॉड'

साई बाबा की फालन नगरी तिरुची में अगामी सिने फिल्म 'चिल्ड्रन ऑफ गॉड' का भाव ट्रेलर और म्यूजिक रिलीज हुआ। यह फिल्म समाज में दुर्गमोंका समुदाय के प्रति स्नेहदर्शित, सम्मान और सम्मान का संदेश देती है। काबाओं में उल्लेख मिलता है कि साई बाबा किशोरों को ईश्वर का विशेष आशीर्वाद मानते थे और समाज से हमेशा उनके कल्याण की भावना से खेचते और उन्हें सम्मान देने को प्रेरणा देते थे। उनके मनमौह विचारधारा को आगे बढ़ाने का प्रयास फिल्म 'चिल्ड्रन ऑफ गॉड' के माध्यम से किया गया है। इस भाव समरोह में फिल्म निर्माता एवं अभिनेता अश्विन खोत्राल, निर्देशक अश्विन खोत्राल, आशी खोत्राल, रश्मिका खोत्राल शामिल थे।

फिल्म का ट्रेलर और म्यूजिक साई बाबा की पावन नगरी तिरुची में रिलीज किया गया

अश्विन ने कहा, 'चिल्ड्रन ऑफ गॉड' केवल एक फिल्म नहीं, बल्कि भावना, सम्मान और स्नेहदर्शित की भावना को समर्पित एक सच्ची कहानी है। हम चाहते हैं कि समाज किसी व्यक्ति को उसके खराब के आधार पर नहीं, बल्कि उसके इंसान होने के आधार पर स्वीकार करे। तिरुची में साई बाबा के आशीर्वाद के साथ इस फिल्म का शुभारंभ होने हमारे लिए अत्यंत सौभाग्य और धन्यवाद का क्षण है।' यह एक सच्ची घटना से प्रेरित फिल्म है और 11 मई को बिस्टोर में रिलीज होगी।

Children of God Shines at Cannes Film Market, A Proud Global Moment for Indian Cinema



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