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OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,
SWASTIK CROSS ROADS, OFF: C.G.ROAD,
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:**30025866
E-Mail: orient.tradelink@gmail.com, Website: www.orienttradelink.in

To, The Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400001	Symbol: ORIENTTR Scrip Code: 531512 ISIN: INE681D01039
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Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) regarding acquisition of Film Rights

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, (SEBI Listing Regulations), we hereby notify our esteemed shareholders and stakeholders that **Orient Tradelink Limited** has entered into an agreement dated **January 14, 2026**, for the acquisition of exclusive rights of the spiritual feature film titled “*Children of God*”, produced by Aum Sportainment Private Limited.

The key details of the Transaction are mentioned below:

- **Nature of Acquisition:** Exclusive rights including marketing, distribution, promotion, and merchandising
- **Consideration:** ₹4 Crores (plus additional publicity and promotional expenditure to be incurred by the Company)
- **Scope:** Global marketing, presentation, and exploitation across theatrical, OTT, and digital platforms
- **Release Timeline:** Expected June 2026

The Company believes that this acquisition will:

- Strengthen its presence in the spiritual and entertainment segment
- Generate increased revenue streams over the next **12–18 months**
- Positively impact profitability and shareholder value

The film is a spiritually themed cinematic project focusing on social upliftment and human values, and is expected to receive strong audience acceptance across domestic and international markets.

We are attaching the press release herewith for taking the said information on records.

For Orient Tradelink Limited

Aushim Khetarpal
Managing Director & CFO
DIN: 00060319

Encl: Press Release

ORIENT TRADELINK LIMITED

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PRESS RELEASE

Orient Tradelink Limited Acquires Rights to Spiritual Film “Children of God” to double profit this year by the acquisition.

New Delhi, April 15, 2026:

Orient Tradelink Limited, a company engaged in the marketing and production of spiritual books and content, has announced the acquisition of exclusive rights to the upcoming spiritual feature film *“Children of God”*, produced by Aum Sportainment Pvt. Limited.

The rights were acquired on **January 14, 2026**, under a strategic agreement valued at **₹4 crores**, along with a significant commitment toward publicity, promotion, and global positioning of the film.

Under this exclusive arrangement, Orient Tradelink Limited will undertake **complete responsibility for marketing, presentation, promotion, and merchandising** of the film across India and international markets.

Children of God is positioned as a **spiritual awakening film**, aimed at delivering a strong message of empathy, faith, and social upliftment. The film is expected to resonate deeply with audiences across demographics, especially in an era where meaningful and value-driven cinema is gaining traction across **OTT, digital platforms, and theatrical circuits**.

The film carries a powerful spiritual narrative backed by the influence and philosophy of **Aushim Khetarpal**, whose spiritual following and credibility are expected to significantly enhance audience engagement and outreach.

The project has already initiated its promotional journey, with the **official social media poster released recently**, generating early interest among audiences and spiritual communities. The film is slated for a **June 2026 release**.

Directed by **Ashish Saxena**, the film has been shot across **Madhya Pradesh, Delhi, and Uttarakhand**, including rare and visually significant locations such as **Lakshman Jhula**, marking one of the first cinematic projects to extensively feature this iconic spiritual site.

The music for the film has been composed by **Rupesh Mishra and Akshay**, adding a devotional and emotional depth to the narrative.

With the acquisition of **merchandising rights**, Orient Trading Limited aims to build a comprehensive ecosystem around the film, including spiritual products, music, and digital content.

The company expects that this acquisition will:

- Significantly enhance revenues over the next **12–18 months**
- Potentially lead to **substantial profit growth**, with projections indicating a strong upward trajectory

- Create long-term goodwill and brand value for both Orient Trading Limited and Aum Sportainment Private Limited

This strategic move aligns with Orient's vision to expand into **spiritual entertainment** ("Spiritualainment"), blending meaningful storytelling with commercial scalability.

